



*Fair Trade at Grassroots...*

# FAIR TRADE GROUP NEPAL



## ANNUAL REPORT

2076/77 (2019/20)

## Abbreviations

<b>AGM</b>	<b>Annual General Meeting</b>
<b>BDS</b>	<b>Business Development Service</b>
<b>BDO</b>	<b>Business Development Officer</b>
<b>CECI</b>	<b>Centre for International Studies and Cooperation</b>
<b>FHAN</b>	<b>Federation of Handicraft Associations of Nepal</b>
<b>FNCIS</b>	<b>Federation of Nepal Cottage and Small Industries</b>
<b>FTG Nepal</b>	<b>Fair Trade Group Nepal</b>
<b>FTGN- MOs</b>	<b>Fair Trade Group Nepal- Member Organizations</b>
<b>FTO</b>	<b>Fair Trade Organization</b>
<b>GIZ</b>	<b>Deutsche Gesellschaft für Internationale Zusammenarbeit</b>
<b>LCCI</b>	<b>Lalitpur Chamber of Commerce and Industry</b>
<b>SDG</b>	<b>Sustainable Development Goals</b>
<b>TEPC</b>	<b>Trade Export and Promotion Centre</b>
<b>WFTO</b>	<b>World Fair Trade Organization</b>

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## MESSAGE FROM CHAIR



The world this year encountered COVID-19 that threatened the human race. After the first case being reported in China in December 2019, the world had not predicted its severity until World Health Organization declared outbreak in

January 2020 and pandemic immediately in March 2020. Declaration of pandemic brought turbulence globally. Strict lockdown in many countries, rising number of cases, death tolls resulted in social and economic disruption globally. The world witnessed the largest global recession since the Great Depression in 1930s. Widespread lockdown, closing down of production and trade activities, ongoing halt on transportation, and panic across populations severely damaged economic activities. This affected the human rights situation especially those in the bottom of the economic pyramid like poor, women, and people with disability, children, indigenous groups, refugees, migrant workers and other vulnerable groups. Nearly a year now, the world is yet to come up with medication for this and there are growing fears of people dying more of hunger than covid-19 and people across the globe are slowly retaliating for normalcy. FTG Nepal and its members has been severely affected due to the pandemic. Production and trading activities have yet not been able to resume back properly. Loss of over 50% exports of the members are estimated this year and livelihood of thousands of marginalized, vulnerable producers, farmers are in jeopardy.

Amidst pandemic, FTG Nepal advocated for Stimulus package together with other stakeholders to sustain business and retain workforce. In response, the Government of Nepal promised for loan and refinancing schemes at low rates, extended loan repayment period prioritizing for SMEs, women SMEs, agriculture and handicraft sector, skills for employment through its Budget and Monetary Policy 2077/78 and we are yet to see how it reaches and benefits us. Similarly, FTG Nepal also urged GoN to prioritize Fair Trade, Export enterprises under priority sector considering its contribution in narrowing down the

trade deficit so that our activities go uninterrupted even during lockdown or other type of restrictions. Position paper "*Fair Trade Agenda 2030: Position paper of FTG Nepal*", policy brief "*Road by walking- Mainstreaming excluded and marginalized into inclusive economic orientation, Practice and growth toward inclusive Nepal*" were developed and published to strengthen our advocacy efforts. National Seminar on "Attaining Sustainable Development Goals 2030 through Fair Trade" was organized where Chief Guest Hon'ble Minister Paarbhat Gurung, Ministry of Women, Children and Senior Citizen, Special Guest Mr. Baikuntha Aryal, Secretary, Ministry of Industry, Commerce and Supplies expressed their commitments to include FTG Nepal as a stakeholder for inclusive and sustainable economic model. We are pleased to share that FTG Nepal is nominated as the member of Women Empowerment Committee headed by Department of Women. We, FTG Nepal joined Nepal Sustainable Development Goals Forum led by NGO Federation and ESCR (Economic, social and cultural Rights) Network led by our advocacy partner JuRI Nepal. These affiliations provides space to strengthen our advocacy efforts.

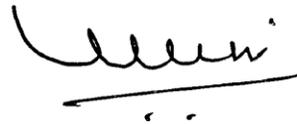
This year, we along with some members participated in the 15th International Fair Trade Summit in Peru where our Vice-Chairperson Dr. Sunil Chitrakar was nominated as the Secretary to the Board of WFTO Global. With support from Trade and Export Promotion Centre (TEPC), we participated in China International Import Expo 2019 - with presence in Country Pavilion and Standard Booth. Likewise, we also continued our participation in 17th Handicraft Trade Fair and was again awarded the Best Pavilion Award. *Nepal finest* continued its participation in Ambiente Trade Fair in Germany. Our project with IM Swedish Development Partner continued this year, began NOREC, Norway funded *Nepal - Bangladesh Exchange Program* in partnership ECOTA Fair Trade Forum, Bangladesh. Project with TEPC for Trade Facilitation Unit, Export House and Design Centre for promotion of export and Fair Trade is the landmark project for us as it is the first time Government has acknowledge our works, contribution after decade of consistent efforts. We continued Fair Trade Christmas Bazaar together with the Embassy of Germany and GIZ. International Volunteer support was provided to members and the

secretariat this year and training program for members. Members of Executive Committee and Secretariat staffs participated in different programs which allowed us an opportunity to raise our concerns and increase our visibility. Recognition of the contribution of our members in poverty reduction, export promotion, promotion of local crafts and Fair Trade practices continued this year and we are immensely proud to share this.

Our regular and project activities have been badly affected and we are still struggling to find alternative ways to get things done. We have embraced digital communications and introduced remote working culture as demand of the situation. We are looking forward to installing digital communication systems in FTG Nepal. Amid the lockdown, we ran virtual sessions for our members, celebrated World Fair Trade Day 2020 by organizing Tree plantation program, increased media advocacy through interview, articles, online photo actions in our social media. Virtual discussions activated during lockdown within Executive Committee, members, partners and stakeholders to discuss coping strategies for covid-19 crisis. Despite rough ride, we were able to raise the concerns of our members, promote Fair Trade and find ways to support the marginalized producers who remains at the heart of our work. The pandemic

obligated us to find alternative, innovative ways to continue our efforts uninterrupted despite covid-19.

We thank all our member organizations, Government, partner organization, like-minded organizations and our dedicated secretariat staff for their support during this difficult time and in delivering key results throughout the year. In the coming year, we look forward to demonstrating and encouraging Fair Trade practices among producer groups, enhancing solidarity among Fair Trading and likeminded organizations, partners and stakeholders at the national, regional and international level for further promotion of the Fair Trade Movement and speedy recovery from crisis.

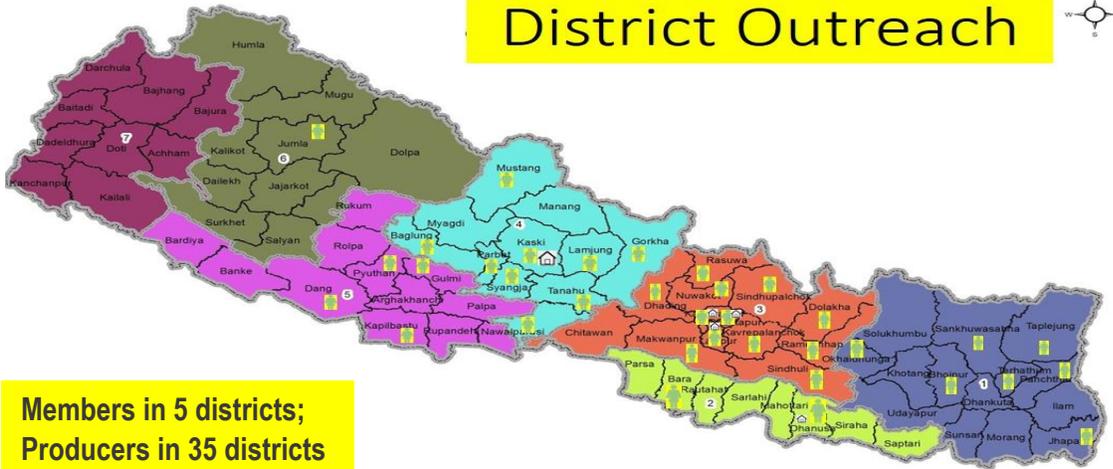


**CHITRA BAHADUR K.C.**  
CHAIRPERSON  
FAIR TRADE GROUP NEPAL

# Fair Trade Group Nepal

FACT SHEET

## District Outreach



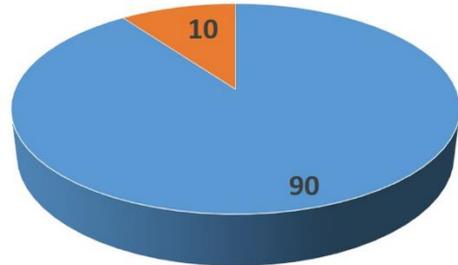
Members in 5 districts;  
Producers in 35 districts

Direct- 10,000;  
Indirect - 45,000



Producers

SALES



■ Export ■ Domestic ■ ■

25+ countries

EXPORT DESTINATIONS



# OUR FOCUS



## **Livelihood-**

Benefitting marginalized producers and artisans from various livelihood supported initiatives



## **Membership-**

Growth in Membership has been focal area of Fair Trade Group Nepal



## **Capacity Building-**

Building the capacity in creating sustainable enterprise, developing skills and creating economic opportunities



## **Advocacy-**

Undertaking advocacy and lobbying activities to influence policy makers to adopt Fair Trade friendly policies into mainstream trade policy

## FAIR TRADE GROUP NEPAL- IN BRIEF

Fair Trade Group Nepal is a consortium of Fair Trading organizations in Nepal that seeks to promote the advancement of the socio-economic status of underprivileged producers across the country. Over the decades Fair Trade movement has been significantly growing in size and scope and has been able to garner great achievements. Presently Fair Trade has secured its roots in Nepal and is growing and gaining recognition. Thousands of producers have gained and broadened their market access; artisans have been successfully evolved as entrepreneurs. More than 10,000 underprivileged producers directly benefit while approximately 45,000 people indirectly benefit through handicraft, agro food and non-timber forest product (NTFP) focused income generating programs and other activities of FTG Nepal and its member organizations. The result of combined efforts of its member organizations resulted in Sales amounting to over 1 billion 400 million Nepali rupees in FY 2076/2077 of which 90% was export.

FTG Nepal aims to expand its visibility through creating awareness on Fair Trade to consumers, public, policy makers and different stakeholders. It will continue its advocacy efforts for conducive

*"Fair Trade is a trading partnership, based on dialogue, transparency and respect that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.*

*Fair Trade Organizations have a clear commitment to Fair Trade as the principal core of their mission. They, backed by consumers, are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade."*

trade and industrial policies that encourages sustainable business practices.

### Our Vision

To improve the quality of life of low income groups of people through Fair Trade.

### Our Mission

To promote Fair Trade and provide support to its members and also to the likeminded organizations contributing towards sustainable livelihoods at the grass-root and local level through Fair Trade focused enterprises.

## SUSTAINABLE DEVELOPMENT GOALS (SDGs) AND FAIR TRADE GROUP NEPAL



Fair Trade (FT) has proved to be a sustainable business model that helps reduce poverty to millions of farmers and producers in least developed countries. Fair Trade contributes in sustainable development with better working conditions, providing inclusive business approaches securing the rights of the marginalized producers and farmers and contributing in reduction of environmental degradation by means of sustainable production and consumption practices. Overall vision of Fair Trade movement is to create a just and sustainable global trading systems that give opportunities for marginalized people, producers and farmers to access the market and be part of global trading system that contributes in improvement of their livelihoods and develop their full human potentials.

In alignment with the objective of the organization and the 10 principles of Fair Trade, FTG Nepal has

been contributing to sustainable development by offering better trading conditions from the grassroots level such as securing rights for marginalized producers and workers. FTG Nepal's efforts has subsequently resulted in the upliftment of producers' economic and social status and also has contributed to the national economy.

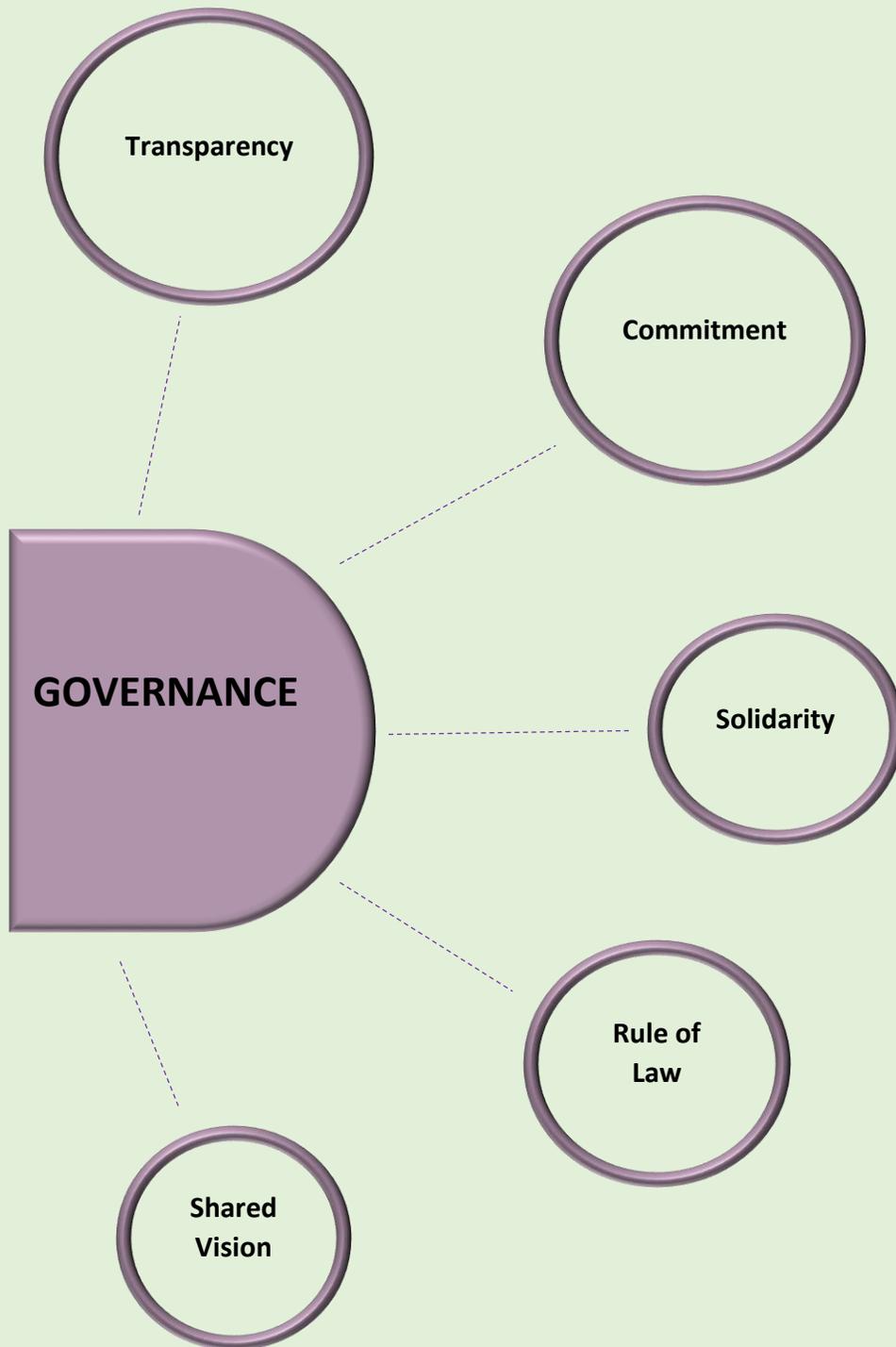
Economic empowerment of people has been the core principle of Fair Trade and it has been adopting people centered business practices promoting entrepreneurship, innovation and improvements. Fair Trade Group Nepal has been instrumental in creating rural enterprises with sustainable market access. Traditional skills and resources have been transformed into contemporary lifestyle products with successful intervention in product design, technology improvement and capacity building. FTG Nepal focuses on Handicraft, agro-food and Non-Timber Forest Product (NTFP) which plays vital role to the

underprivileged and marginalized producers providing them skills, market information and linkage, thereby contributing in reducing employment rates in Nepal.

FTG Nepal aims to expand its horizon through creating awareness on Fair Trade to consumers,

public, policy makers and different stakeholders. It will continue its effort through advocacy and lobbying to the government to formulate conducive trade and industrial policies that encourages sustainable business practices.

# GOVERNANCE AND ORGANIZATIONAL DEVELOPMENT



## Executive Committee Members

Name	Title
Mr. Chitra Bahadur KC	Chairperson
Mr. Chandra Prasad Kachhipati	Immediate Past Chairperson
Dr. Sunil Chitrakar	Vice Chairperson
Mr. Kamal Narayan Shrestha	Secretary
Mr. Satyendra Khadgi	Joint Secretary
Ms. Revita Shrestha	Treasurer
Mr. Ram Chandra Poudel	Member
Ms. Rekha Aryal	Member
Ms. Nabina Shakya	Member
Ms. Meera Bhattarai	Advisor
Ms. Padmasana Shakya	Advisor
Mr. Kiran Bahadur Khadgi	Advisor

## Secretariat Team

### CORE STAFF

1. Ms. Shradha Thapa, Director
2. Ms. Radhika Maskey Shrestha, Admin and Finance Manager (until December 2020)
3. Mr. Ashim Shrestha, Business Development Manager (until November 2019)
4. Mr. Dipak Desai, Admin and Finance Manager (until June 2020)
5. Mr. Sudip DC, Admin and Finance Manager
6. Ms. Urusha Maharjan, Program Officer
7. Ms. Aayushi Karmacharya, Business Development Officer
8. Mr. Daiba (Gopal) Risal, Office Assistant (until November 2019)
9. Mr. Sunil Majhi Mushar, Office Assistant

### OXFAM- Enterprises Development Project Staff

1. Ms. Divya Dhakal, Business Development Officer (until December 2019)

*Note: The project successfully ended in September 2019*

### IM Swedish Development Partner- Enhancing Livelihood Resilience through Fair Trade Project Staff

1. Ms. Chetana Gyawali, Project Manager

### RECRUITMENT

1. Mr. Dipak Desai recruited as the Finance and Admin Manager from November 2019,

2. Mr. Sunil Majhi Mushar was recruited as Office Assistant from November 2019
3. Ms. Aayushi Karmacharya was recruited as Business Development Officer from February 2020
4. Mr. Sudip DC was recruited as Finance and Admin Manager from June 2020

#### **RESIGNATION/ TERMINATION**

1. Mr. Ashim Shrestha resigned from the position of Business Development Manager from November 2019.
2. Mr. Daiba (Gopal) Risal resigned from the position of Office Assistant from November 2019.
3. Ms. Radhika Maskey resigned from the position of Finance and Admin Manager from December 2019.
4. Mr. Dipak Desai resigned from the position of Finance and Admin Manager from June 2020.

## Institutional Development

### 23<sup>rd</sup> Annual General Meeting



The 23<sup>rd</sup> Annual General Meeting (AGM) was held on 17<sup>th</sup> January 2020. The AGM opened with welcome remarks from Chairperson Mr. Chitra Bahadur K.C. Chairperson shared the highlights of FTGN's achievements acknowledging the activities undertaken for promotion of Fair Trade movement in Nepal, networking, partnership and overall business performance of the members for the upliftment of socio-economic conditions of the producers and artisans.

The AGM endorsed the annual progress report of FTGN for the financial year 2075/76, presented by Secretary Mr. Kamal Narayan Shrestha. The audited financial report for the year 2075/76 and the budget for the year 2076/77 presented and proposed by Treasurer Ms. Revita Shrestha was also endorsed by the AGM. The meeting ended with vote of thanks by Secretary Mr. Kamal Narayan Shrestha.

### Training on Health and Safety at Workplace

A two days training on Health and Safety at Workplace was organized for the member organizations and secretariat on 29<sup>th</sup> and 30<sup>th</sup> August 2019 at Hotel Yellow Durbar, Sanepa, Lalitpur. During the training, important health and safety related components such as fundamentals of workplace health and safety, work equipment hazards and controls, electricity hazards and



controls, fire safety, basics on first aid at work, Ergonomics, Emotional Intelligence (EI) and other important topics were covered. The training was facilitated by Mr. Laxmi Bhattarai and Mr. Sudhir Dhungel and guest facilitated by Dr. Saurav Sunar. 25 participants comprising of member organizations from Kathmandu and Pokhara and Secretariat participated in the Training. The training program was supported by Global Village, Japan.

### Interaction on Legal Regime on Shareholding of NGO in Companies



To orient and discuss on the legal provisions relating to restriction on non-governmental organizations (NGO) to hold the shares of a private limited company or public limited company as per the Companies Directive 2072, an Interaction on Legal Regime on Shareholding of NGO in Companies was held on 20<sup>th</sup> December

2019 at Kumbeshwar Technical School (KTS), Kumbeshwar, Lalitpur. The program discussed on how the restriction has affected the Fair Trade organizations in Nepal and the way forward. The interaction was facilitated by Advocate Narayan Chaulagain and was participated by 20 from member organizations and the secretariat.

### Proposal and Report Writing Skill Development Workshop

Proposal and Report Writing Skill Development Workshop was organized from 23-24 January, 2020 in Kathmandu. The objective of the workshop was to enhance the capacity of the member organizations in developing necessary skills like developing tools for identifying fundraising opportunities; analyzing problem using situation, problem and objective analysis; developing project design and monitoring/evaluation plan; writing a basic proposal with associated reports etc. Ms. Dibya Karki- Program Development Manager, Mr. Prem Bahadur Rana-



Program Development Advisor and Mr. Narendra Rokaya- Monitoring and Evaluation Specialist from CECI Nepal, Husna Sarwar, Program Development Advisor/ CECI Unitera Volunteer at FTG Nepal and FTG Nepal facilitated the workshop. A total of 12 participants from 10 member organizations participated in the workshop.

The workshop was supported by CECI Nepal.

### Virtual Session on Creative Thinking - An Approach of Creative Thinking and Problem Solving



Virtual Sessions on Creative Thinking - An Approach of Creative Thinking and Problem Solving was organized on March 30 and April 9, 2020. The sessions were conducted by Dr. Sunil Chitrakar, Vice Chair-person, FTG Nepal and Asia Representative and Secretary, WFTO.

The sessions focused on thought provoking approaches of creative thinking and problem solving and shared on how social Innovators use these tools to identify issues, opportunities and come up with solutions. A total of 16 participants from member organization and secretariat participated in the session.

### Virtual Session on Global Market Change



With the objective to under-stand the current Global Market scenario and trends and the marketing strategies post COVID-19, Fair Trade Group Nepal organized a virtual session on Global Market Change on April 17, 2020. The session was facilitated by Dr. Sunil Chitrakar, Vice-chairperson, FTGN and Secretariat and Asia

Representative at WFTO. The virtual session was participated by 15 participants from member organization and secretariat.

### Social Creatinnovation Bootcamp



Social Creatinnovation Bootcamp was organized from 5-7 February, 2020 at Quest International

College, Gwarko, Lalitpur. The Program aimed to instill “glocal” (global-local) perspectives to the youths to by equipping with capacity to construct balanced and sustainable development; social problem solving capabilities through holistic education. Dr. Sunil Chitrakar, Vice-Chairperson, Fair Trade Group Nepal and Dr. Jeetendra Dangol, Faculty of Management, School of Management at Tribhuvan University (SOMTU) facilitated the workshop. A total of 28 MBA students from Quest International College participated in the workshop.

## FTG NEPAL MEMBER ORGANIZATIONS



*We take great pride in solidarity of Fair Trade Members in Nepal. Member Organizations are involved in uplifting producer's economic and social status. Most of our members work in handicraft, agro-food and non-timber forest sector.*

The growth in membership count has been the focal area of FTG Nepal. Continuous efforts have been made to encourage organizations to join the network that have been proactively practicing Fair Trade. Membership applications are reviewed and revised with much deliberation in par with the application procedures and criteria. The secretariat staffs carries out membership monitoring every year.

Following the rigorous monitoring of the compliance mandated by FTG Nepal, one new member successfully joined our FT network in 2076/77 (2019/20). Meanwhile, three members- Tibetan Handicraft and Paper Pvt. Ltd., Yak and Yeti Enterprises Pvt. Ltd., Beautiful Coffee Nepal and Amrita Craft (P) Ltd were provided permanent membership. The new member is:



**Award and Recognition**

FTG Nepal along with its member organizations works to excellence while carrying out all its activities which is evident through recognition and awards received from their combined effort.





Ms. Meera Bhattarai, Founding President and Advisor, Fair Trade Group Nepal was awarded "Athena Global Leadership Award" in International Women Entrepreneurs Summit organized by South Asian Women Development Forum (SAWDF), for her outstanding contribution in creating employment opportunities for women and for being an inspirational and admirable leader in the field of handicrafts and the Fair Trade Movement.



Ms. Padmasana Shakya, Past Chair, Advisor, FTG Nepal was awarded certificate of excellence for being Best Entrepreneur of the Fiscal year 2075-76 by FHAN.

Likewise, Manushi was awarded Export Excellency Award by Finance Minister Dr. Yubraj Khatiwada on the occasion of 40th Annual General Meeting of Lalitpur Chamber of Commerce & Industry (LCCI).



Mahaguthi Craft with Conscience was awarded 2nd position in Handicraft Export for the year 2018-19 during 40th Annual General Meeting of Lalitpur Chamber of Commerce & Industry.



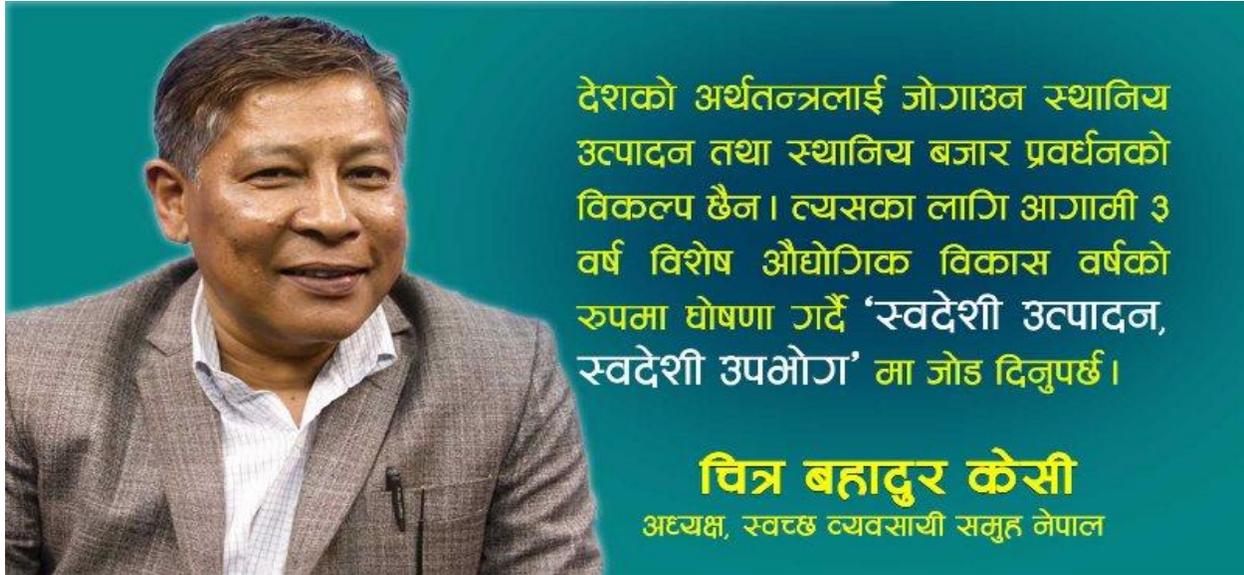
During 17th Handicraft Trade Fair organized by Federation of Handicraft Association of Nepal (FHAN), Hatale Udhyog Pvt. Ltd. was awarded as one of the top three Exporter amongst the member. Meanwhile, Mahaguthi Craft with Conscience was awarded Top Exporter in Cotton Group; and Tibetan Handicraft & Paper Pvt. Ltd. on being awarded Export Excellence Award for their contribution in Export (handmade paper sector).

## LOBBY, ADVOCACY AND PROMOTION OF FAIR TRADE



*Fair Trade Group Nepal has been mobilizing members' strength for lobbying at local & national level government to incorporate FT social values and benefits on their policy.*

*Over the years, FTG Nepal has been conducting orientation programs, exhibitions, campaigns and more to promote and advocate for Fair Trade and to support Fair Trade Movement in Nepal.*



देशको अर्थतन्त्रलाई जोगाउन स्थानिय उत्पादन तथा स्थानिय बजार प्रवर्धनको विकल्प छैन। त्यसका लागि आगामी ३ वर्ष विशेष औद्योगिक विकास वर्षको रूपमा घोषणा गर्दै 'स्वदेशी उत्पादन, स्वदेशी उपभोग' मा जोड दिनुपर्छ।

**चित्र बहादुर केसी**

अध्यक्ष, स्वच्छ व्यवसायी समुह नेपाल

### Lobby, Advocacy and Promotion Activities

#### World Fair Trade Day 2020

This year, Fair Trade Group Nepal was not able to celebrate the World Fair Trade Day 2020 in a grand way as in the past years with rallies and events all these years due to the pandemic spread and Nationwide Lock down. Despite the situation, tree plantation program was organized in the premises of Ashadeep Nepal, a pioneering mental health organization located in Sundarijal, Kathmandu. Chair-person along with member of Executive Committee, Advisors planted over 100 saplings on 9th May 2020. Residents of Ashadeep were also provided with Lunch on the day.



Majority of FTG Nepal's members export Fair Trade handicrafts, agro food and non-timber forest products which amounted to over 1 billion rupees last year. However, economic shock due to Covid-19 pandemic resulted in significant decrease in export this year. Like-wise, lack of raw materials in market, continued lock-down halted, limited the production putting SMEs in verge of collapse. And this put livelihood of thousands of marginalized producers, farmers across the country in jeopardy. Thus, FTG Nepal advocated for stimulus package that would support their business and workforce and submitted an Appeal to the Ministry of Industry, Commerce and Supplies, Ministry of Finance and Ministry of Women, Children and Senior Citizen. Chairperson Mr. K.C. shared on the challenges that Fair Trade organizations/ SMEs are facing and support that would enable to recover through article, interview in media.

Also, followed by this, on the occasion, several engaging posts on Digital Platforms like Facebook, Twitter and Instagram were created to

promote Fair Trade products by engaging members and to reflect our solidarity

### Fair Trade Talk Program in FM/ Television

The link to the article-

- [https://www.covid19.jagaranmedia.org.np/07/05/2020/1994/?fbclid=IwAR3ZmNrrLcBvSHeO5yUQP54AEw0JxOzZqLn7SSyZpKZ7suoAQ1hlEpe69FU](https://www.covid19.jagaranmedia.org.np/07/05/2020/1994/?fbclid=IwAR3ZmNrrLcBvSHeO5yUQP54AEw0JxOzZqLn7SSyZpKZ7suoAQ1hlEpe69FU;);
- [https://everestdainik.com/2020/05/324071/?fbclid=IwAR2vrgFkH8twb7DnbxZJx\\_scy8HYnfb11GjiX9JQDOVQxoQTN3el-1f9eg](https://everestdainik.com/2020/05/324071/?fbclid=IwAR2vrgFkH8twb7DnbxZJx_scy8HYnfb11GjiX9JQDOVQxoQTN3el-1f9eg)
- [https://www.osnepal.com/905289?fbclid=IwAR3BKzPchii2\\_bcpR5sj4-c\\_hE7ALIHjGIS1tdL0GTJBakJDCnbMTb-NJY](https://www.osnepal.com/905289?fbclid=IwAR3BKzPchii2_bcpR5sj4-c_hE7ALIHjGIS1tdL0GTJBakJDCnbMTb-NJY)

Link to the interview-

- <https://www.facebook.com/radiosagarmatha.nfej/videos/2896903120405177/>,  
<https://drive.google.com/open?id=1iNpkoYJ1MUneVPIHIBqP4QZHU6h-SBYN>

Link to the interview in Rupantaran Program-

- [https://www.youtube.com/watch?v=7A4ak4c35XU&feature=youtu.be&fbclid=IwAR2smeRasrDxiObE\\_JEHISjNVOrd3XJV9GwmDYYbDJ37PNlh\\_ZrqoLKT2Bw](https://www.youtube.com/watch?v=7A4ak4c35XU&feature=youtu.be&fbclid=IwAR2smeRasrDxiObE_JEHISjNVOrd3XJV9GwmDYYbDJ37PNlh_ZrqoLKT2Bw)

### Immediate Food Support

In response to Covid-19, Fair Trade Group Nepal provided Immediate Relief (Food) Support to orphans, senior citizens, people with disability, leprosy affected people, people with psychotic disorders and neurotic disorders sheltered in Disable Service Centre, Tarkeshwar, Kathmandu; Entire Power in Social Action-Nepal (EPSA-Nepal), Tarkeshwar, Kathmandu; Ashadeep Nepal, Sundarijal, Kathmandu; Jana Udar Sewa Samiti, Kalopool, Kathmandu; Kumbeshwar Technical School Orphanage Home, Kumbeshwar, Lalitpur, New Sadle Shelter Home for leprosy affected,



Kapan, Kathmandu; and Children Nepal Shelter Home for Orphans, Pokhara. Rice, pulses, grams, vegetable oil etc provided feed for at least a month to over 100 vulnerable people sheltered in these organizations.

### Orientation on Fair Trade to National and Local Partners

Fair Trade group Nepal conducted one day orientation on Fair Trade to National Partners and local partners of IM Swedish Development Partner funded Project "Enhancing livelihood resilience through Fair Trade" on 9th September 2019 at Association for Craft producer (ACP). The orientation was held with the objective to orient local partners to learn more about Fair Trade, its principles and practices; how Fair Trade is contributing on Sustainable Development Goals. 32 participants from two national Partners- Jagaran Media Centre (JMC) and Justice and Rights Institute Nepal (JuRI Ne-pal) and 5 local partner (Made Nepal, Indreni Rural Development Centre (IRDC), Siddhartha Social Development Center (SSDC), Social Welfare Action Nepal (SWAN) and Society for Environment Education Development (SEED) participated in the Orientation program. The program was facilitated by Mr. Chitra Bahadur K.C, Chairperson, Mr. Chandra Prasad Kachhipati, Immediate past chairperson and Ms. Chetana Gyawali, Project Manager.

### Export Promotion Project with Trade and Export Promotion Centre (TEPC)

MoU was signed between Trade and Ex-port Promotion Centre (TEPC) and Fair Trade Group Nepal (FTG N) to set up and run Design Center, Trade Facilitation Unit and Export House. The project aims to promote export by engaging producers, farmers, SMEs, youth and advocate for Fair Trade Practices in supply chain.

Through these project, trade Facilitation services aimed to develop competencies of locals to facilitate business development services, develop common understanding on export house, promote export houses by imparting various services necessary to export products like cardamom, ginger, laha, basketry, coffee etc, and set up a

Design centre in the premise of TEPC to provide design services.



### Participation at the 15th International Fair Trade Summit in Peru

FTG Nepal participated at the 15th International Fair Trade Summit in Peru from 16-19 September 2019. The Summit organized by World Fair Trade Organization (WFTO), the global body of Fair Trade organizations is the largest global gathering of organizations representing the Fair Trade supply chain, from producers to exporters, importers, wholesalers and retailers. It is the only international event that brings those diverse groups of dedicated Fair Traders and the broader movement in one place.

Dr. Sunil Chitrakar, Vice Chairperson of FTG Nepal has been elected as the Asia Representative and nominated as the Secretary to the Board of WFTO in the Summit. Members- Association for Craft Producers, Manushi, Kumbeshwar Technical School, Women Skill Development Organization and WEAN Cooperative also attended the Summit.



## National Seminar on “Attaining Sustainable Development Goals 2030 through Fair Trade”

Fair Trade Innovates! National Seminar on “Attaining Sustainable Development Goals 2030 through Fair Trade”, a program to initiate policy dialogue with stakeholders advocating on the significance and relevance of Fair Trade for attainment of SDG 2030 was organized on February 26, 2020. The program called for integrating Fair Trade, women & youth friendly policies and practices into local and national policies, plans and The program was inaugurated by Hon'ble Minister Parbat Gurung, Ministry of Women, Children and Senior Citizen of Nepal.



The position paper “Fair Trade and Agenda 2030” was prepared and presented by Dr. Sanjay Prasad Gorkhali, Visiting Faculty, School of Management-Tribhuvan University. Discussion on the paper was chaired by Mr. Baikuntha Aryal, Secretary of the Ministry of Industry, Commerce and Suppliers of Nepal and Panelists included Dr. Kushum Shakya, Head of the Central Department of

Economics, Tribhuvan University; Dr. Sunil Chitrakar, Vice Chair-person of FTG Nepal and Secretary, Asia Representative at the WFTO Global.

The program was participated by over 80 representing from line ministries and government agencies, trade and business communities, commodity associations, development partners, academics, media, producers, farmers etc. The program was supported by IM Swedish Development Partner.

Hon'ble Minister Gurung stressed on role of private sector in order to bring economic revolution and shared his commitment to include FTG Nepal as a stakeholder in women economic empowerment programs and consultations on the Organization Bill 2076. Secretary Aryal also said that Government is committed to facilitate dialogues, meetings for policy intervention and requested FTG Nepal come up with specific areas for policy intervention.

## MARKET ACCESS



*Fair Trade Group Nepal has been mobilizing members' skilled and experienced human resource to improve market through collaborative effort.*

*Providing services to the members has been one of the core activities of FTG Nepal and has been making continuous efforts to promote their businesses. Throughout the year, various activities were organized to provide business opportunities for the members.*

## Fair Trade Christmas Bazaar



Fair Trade Group Nepal, in collaboration with GIZ Nepal and support of the Embassy of Federal Republic of Germany, organized its annual event Fair Trade Christmas Bazaar 2019. The Fair was graciously inaugurated by His Excellency Mr. Roland Schaefer, German Ambassador amidst the big gathering. This year the bazaar took place on December 7, 2019 at Hotel Yellow Durbar, Sanepa Lalitpur.

Over 1000 visitors arrived for the Christmas Shopping and enjoyed excellent food and company. 48 exhibitors from Fair Trade Group Nepal's Member Organizations and GIZ Partner joined with a wide range of products. The visitors thoroughly enjoyed shopping through an array of products including handicrafts, Christmas décor items, jewelry, home decoration, clothing, organic food products, and non-timber forest products. It was an eventful day filled with joy with gifts stalls, children activities and food- Nepali, Western and traditional German Glühwein.

## 17th Handicraft Trade Fair

Fair Trade Group Nepal participated in 17th Handicraft Trade Fair organized by Federation of Handicraft Associations of Nepal (FHAN) held at



Bhrikuti Mandap, Kathmandu from November 28 to December 2, 2019. The products from fifteen member organizations were exhibited under the banner of Fair Trade pavilion with a colored theme of Grey, Teal and Yellow.

FTG Nepal was again awarded with the Best Pavilion Award at the Handicraft Fair.

## China International Import Expo 2019



Fair Trade Group Nepal participated at the CIIE for the second consecutive year. FTG Nepal had the opportunity to display the products of its member organizations in the Country Pavilion and Standard Booth through Trade and Export Promotion Center (TEPC). The objective of the participation at CIIE was to explore Chinese market and to start export to China along with promoting relationship and

understand the business and acquaintance with the market.

Ms. Urusha Maharjan, Program Officer and Mr. Samir Chhetri, Marketing Executive, Mahaguthi represented FTG Nepal in Country Pavilion and Standard Booth respectively. In the Country Pavilion, the products of seven member organizations exhibited whereas, in the Standard booth the products of eleven member organizations were displayed. The participating organizations were:

1. Association for Craft Producers (ACP)
2. Kumbeshwar Technical School (KTS)
3. Mahaguthi Craft with Conscience
4. Manushi
5. Sana Hastakala
6. Women's Skills Development Organization (WSDO)
7. New SADLE
8. Children Nepal
9. WEAN Multipurpose Co-operative Pvt. Ltd.
10. Organic World and Fair Future
11. Yak and Yeti Enterprises
12. Nepal International Collection Pvt. Ltd.

### MoU with Nanjing Cross-border E-commerce Association



Under the framework of “Belt and Road Initiative”, and to further strengthen the age-old friendly relationship between China and Nepal, Nanjing Cross-border E-commerce Association and FTG Nepal signed MoU to strengthen bilateral Fair Trade Cooperation, promote the development of Fair Trade through export promotion of Nepalese crafts and other products, etc.

### Participation at Ambiente 2020



Seven Member Organizations introduced their products to Ambiente 2019 Trade Show held in Frankfurt, Germany from 7<sup>th</sup>-11<sup>th</sup> February, 2020. They showcased wide range of product lines, from home to personal accessories under the theme Wabi sabi, cute and ugly and gifting.

The participating organizations were:

- Association of Craft Producers
- Kumbeshwar Technical School
- Mahaguthi Craft with Conscience
- Manushi
- Sana Hastakala
- Women's Skill Development Organization
- New SADLE

## VISITORS AND VOLUNTEERING SERVICES



*In the year, FTG Nepal and the member organization had visitors to learn on the various activities and access their benefit on the producers. Volunteering services in partnership with supporting development organizations were provided to the member organizations based on need assessment.*

## Visitors

- 11 Students from Ritsumeikan University, Japan and 2 representatives from Shapla Neer Nepal visited FTGN on 17<sup>th</sup> September 2019 to learn about Fair Trade movement in Nepal.
- 14 students from Hosei University, Japan visited FTGN on February 20, 2020. The students studying about the issues in developing countries as well as development cooperation visited FTGN to learn about the impact of Fair Trade industry with focus on textile products in Nepal. The interaction entailed learnings about the activities that FTGN is undertaking and the impact of its work on the daily life of local producers with focus on the textile industry.



- Mr. Thomas Ericsson, Program Manager Fair Trade, IM Swedish Development Partner, Sweden visited Nepal this January 26<sup>th</sup>-31<sup>st</sup>



2020 along with 13 Fair Trade course students from Sweden.

Throughout the week the team visited FTG Nepal Secretariat Office and several member organizations, their producers and outlets- ACP, Sana Hastakala, KTS, Mahaguthi, CCUL and Kevin Rohan.

- Ms. Aya Watarai, consultant and researcher of consulting company, Japan Quality Assurance Organization (JQA) visited FTGN on 17<sup>th</sup> December 2019. She had been researching on Fair Trade for more than 10 years focusing on the effect on consumer awareness toward poverty reduction, and Fairtrade contribution toward environment protection in Nepal.

## Volunteering Service

FTG Nepal continued partnership with CECI Uniterria has been providing volunteers and interns as per the need accessed from member organization. Members' capacity has been strengthened through volunteering services.

- Ms. Husna Sarwar, Program Development Advisor was assigned at FTG Nepal from December 2019-March 2020. During the period, Ms. Sarwar supported in organizing

and facilitating two days Proposal and Report Writing Skill Development Workshop, supported in identifying potential funding opportunities from different donors pertinent to the strategic priority of FTG Nepal and supported in various programs organized by FTG Nepal.

- Ms. Hailey Gail Briggs, Communication Support Officer volunteered at FTG Nepal Member Organization Manushi from November 2019-March 2020. During the period, she supported in activities and plans to upgrade the market and supported in developing tools for communication. Ms. Briggs provided marketing support to Manushi for its events and initiatives, as well as its overall profile building.
- Ms. Briley Jane Deiter, Marketing Support Officer volunteered at FTG Nepal Member Organizations- Organic World and Fair Future

and SAARC Chamber and Craft Village from September 2019-March 2020. During the period, she supported in developing marketing tool and. producing various market promotional material both print and electronic such as leaflet, flyers, brochures and website updates etc. and facilitating counterpart for furnishing the outlet in an appropriate manner.

IM Sweden provided Intern support to FTG Nepal starting this year:

- Mr. Andreas Schroeder joined FTG Nepal as an Intern from September-December 2019. During this period, Mr. Schroeder was assigned for supporting in Inventory Management of Contingency tools and equipment, event report writing, conducting Health and Safety Assessment and Impact Assessment in member organizations and subsequently preparing reports on the visit, supported in field visits to Gorkha and supported in taking photographs at Fair Trade events and programs.

## PARTNERSHIP PROJECTS



*Fair Trade Group Nepal through partnership projects has been building capacity of its members, marginalized producers and communities in creating sustainable enterprise, developing skills and creating economic opportunities.*



### OXFAM Nepal- Enterprise Development Project

FTG Nepal with support from Oxfam through its Enterprise Development Project supported Pokhara Women's Skill Development Pvt. Ltd. to increase their production and revenue by capacitating existing and new vulnerable, marginalized women producers. The project aimed to improve their business to improve the living condition of vulnerable women that will be engaged with them through this project.

During the period, around 450 women producers were provided with trainings, tools and equipment to enable them to continue weaving and earning income. As a result, producers began earning during and immediately after the training period. PWSD deployed marketing strategies focusing on

local, national and international market. Product catalogue and organization's documentary video was produced for market promotion. This helped PWSD increase its sales and buyers base.

The gender sensitization workshop enabled producers to begin calculate the amount of work that goes unpaid and un-recognized in the household economy. It also allowed them to share this realization within their family, community, and seek recognition for the unpaid work and conducive environment to engage themselves in income generating activities.

The project successfully ended in September 2019.

### IM Swedish Development Partner- Enhancing Livelihood Resilience through Fair Trade

"Enhancing Livelihood Resilience through Fair Trade" project is implemented by FTG Nepal from March 2019 in partnership with IM Swedish Development Partner and its national partners- Jagaran Media Centre (JMC), Justice and Rights Institute Nepal (JuRI) and local partners- Multi-dimensional Action for Development-Nepal (MADE-Nepal), Indreni Rural Development

Centre (IRDC), Siddhartha Social Development Center (SSDC), Social Welfare Action Nepal (SWAN) and Society for Environment Education Development (SEED) in Gorkha, Kapilvastu, Nawalpur and Dang. The goal of the project is to contribute to poverty reduction through Fair Trade approaches.



Some of the deliverables of the project during the period are:

- Provided one month Dhaka weaving advance training to 15 Dhaka women producers in Gorkha,
- Provided seven days Turmeric Processing, packaging, labeling and branding training to 33 producers in Gorkha,
- Conducted two days training on Business Development approaches in Butwal for 44 representatives from producer groups and local partners from Kapilvastu, Gorkha, Nawalpur and Dang,
- Provided One day orientation on Fair Trade and ways to apply Fair Trade principles in their value chain to 26 representatives from local stakeholders, market actors in Gorkha
- Provided one day orientation on Fair Trade to understand the concept of Fair

Trade, its principles, practices to 33 representatives from national and local partners in Kathmandu



- Carried out mapping of the key market actors involved in the value chain in coordination with 33 representatives from local partners, CSOs, relevant government and non-government stakeholders and producer groups in Gorkha,
- Organized exposure visit for 4 representatives of producer groups from Gorkha and Kapilvastu in Kathmandu to understand the market, product.
- Provided equipment support to Turmeric producer groups in Gorkha.

## Norec Exchange Program

Fair Trade Group Nepal in partnership with ECOTA Fair Trade Limited has been implementing Norec Exchange Program entitled “Nepal Bangladesh Exchange Program” since October 2019. The project is financed by Norec (Norwegian Agency for Exchange Cooperation) which is a Norwegian governmental body financing two-way mutual personnel exchange between companies and organizations in Norway and in the global South -countries in Africa, Asia and Latin America. For the first round of exchange, two participants from each consortium



bodies were exchanged.

FTG Nepal participant Mr. Sajal Hajara Paswan from New SADLE was placed at Shishu Polli Plus (Sreepur Village Trade Ltd), Bangladesh as Dyeing Technician and Ms. Namrata Shahi from Sana Hastakala placed at Prokritee, Bangladesh as Sales Promotion Officer. Meanwhile, ECOTA participants Ms. Rokhsana Eaty Akter from Prokritee was been placed at Sana Hastakala, Nepal as Retail Sales Officer and Mr. MD Ahad Hossin from Golden Jute Product was been placed at Association for Craft Producers in Nepal as Marketing Officer. Due to the pandemic spread, the participants were repatriated home in June 2020. And from July - October 2020, participants are continuing the exchange program from their home countries through remote learning method.

The project prioritizes on the skills transfer and capacity building which provided the context for understanding what is expected to achieve at the

end of the intervention. Both partners being consortium of Fair Trading organization is established with shared goals to improve the lives of the producers through the integration of Fair Trade practice and promotion.



The project has been implemented with the expected outcomes that will result to Enhanced awareness about the Fair Trade movement for advocacy to raise awareness and common voice on trade injustices and imbalances of power in the conventional trade structures and for equitable trade through institutional development; Enhanced productivity of FT member organizations in better product production, design and diversification through enhanced skills and



knowledge; Enhanced capacity on marketing on Fair Trade (FT) products by improved skills on management of retail FT outlet, FT Business Incubation Centre (FT-BIC) and increased outsourcing linkages.

### Trade and Export Promotion Center (TEPC) Project

Field visit to Lamjung was carried out from March 2-4, 2020 during which the proposed plans were shared with farmers cultivating large cardamom and local representatives and stake-holders. Several meetings have been conducted with member organizations and other stake-holders in



alignment with the main agenda of setting up and running Design Center, Trade Facilitation Unit and Export House. The projects aimed to promote export by engaging producers, farmers, SMEs, youth and advocate for Fair Trade Practices in supply chain.

## PARTICIPATION



*FTG Nepal Board members and Secretariat team participated in various events this year for strengthening relationship with Government, Individuals, Member Organizations and Like-minded Organizations.*

## Participation

### Norec Partnership Forum



Mr. Satyendra Khadgi, Joint Secretary and Norec Project focal person participated in Norec Partnership Forum in Oslo, Norway which took place from November 10-16, 2019. The Forum provided an opportunity to learn more about Norec, get to know and share experiences with other partners as well as plan future exchanges. During the period, meetings with project advisors and partner supported in planning the way forward for the partnership.

### Meeting on Export House Guidelines

Chairperson Mr. Chitra B. K.C participated in meeting on the discussion on Export House guidelines for the integration of Farmers, Entrepreneurs and SMEs in export activities. The meeting was organized by Trade and Export Promotion Center (TEPC) on August 2, 2019.

Vice Chairperson Dr. Sunil Chitrakar prepared the concept note of Export House upon the request of TEPC.

### NOREC Discussion Forum

Mr. Kamal Narayan Shrestha, Secretary and Ms. Radhika Maskey, Finance and Admin Manager participated in Discussion Forum organized by Norec on 9<sup>th</sup> August 2019. The forum discussed on the ongoing issues faced by partners in Nepal regarding the Social Welfare Council (SWC) in Nepal and to agree upon a unified way forward regarding application and approach towards the SWC.

### Meeting on Design House

Dr. Sunil Chitrakar, Vice-Chairperson attended meeting with TEPC on 8<sup>th</sup> August 2019 to discuss on the Modality of Design Centre for which FTGN is implementing a project with TEPC for the promotion of export. The Design Centre will support SMEs in providing expert services for the design of exportable products to International markets based on demands and the prevailing market trends.

### Consultation Workshop on Diagnostics of Informality

Mr. Chitra Bahadur K.C, Chairperson participated in Consultation Workshop on Diagnostics of Informality organized by ILO Country Office for Nepal on 22<sup>nd</sup> August 2019. The workshop was organized with the objective to define a national level action plan and road map to enable transition towards formality and arrived at through a consultative process by participation of the social partners.

### 4th National Social Business Challenge and Youth Co:Lab 3.0

Mr. Ashim Shrestha, Business Development Services Manager participated in the Youth Co:

Lab 3.0 National Dialogue and the 4th Social Business Challenge finale on 29th August 2019. During the program, top 10 ideas by Teams presented their innovative social business ideas contribute to the achievement of the Sustainable Development Goals (SDGs) from the young entrepreneurs from all over the country were pitched

The program was a joint effort of AYON, Yunus Social Business Center-King's College, UNDP Nepal and National Youth Council Youth Council of the Ministry of Youth and Sports, Co-organized by Blinc Ventures, HCI, Collaborated by Antarprerana, BUCSBIN, Clock B Innovations, Dharan College of Management, NYEF, Novel College, Safal Partner, Sanskrit and outreach partners Bikalpa, Blue Diamond Society, Disability Human Rights Promotion Society, ORMUS, Hotel Namaskar, Sano Paila and Sky International College.

### **Uniterra III Review Meeting**

Ms. Shradha Thapa, Director participated at workshop in the Review meeting of Uniterra III on 24<sup>th</sup> October 2019. The meeting was held with an objective to evaluate the contribution of Uniterra III in partner's capacity building and program implementation.

### **Celebration of International Volunteer Day**

Ms. Urusha Maharjan, Program Officer participated in an event organized by Uniterra to mark the International Volunteer Day, 2019 and to honour the contribution of volunteers in the development of Nepal on 5<sup>th</sup> December, 2019 at Chandragiri. CECI and FTGN has a long standing relationship and FTGN has had significant contribution from volunteers from CECI over the years

### **47th Anniversary and 39th AGM from FHAN**

Dr. Sunil Chitrakar, Vice-Chairperson and Mr. Kiran Bahadur Khadgi, Advisor participated in the 47th Anniversary and 39th Annual General Meeting on 14<sup>th</sup> December 2019 of Federation of Handicraft Associations of Nepal (FHAN).

### **Commercially Important Person Award Program: Ministry of Commerce, Industry and Supplies**

Executive Members of the Board and Director, FTGN attended in *Mahatwopurna Byabasayik Byakti Samman Karyakram* (Commercially Important Person Award Program) organized by Ministry of Commerce, Industry and Supplies on 11th February 2020 (28 Magh, 2076).

### **Introduction to UKaid Seep Challenge Fund & Interaction on Solutions to Boost the Fair-Trade Crafts Industry**

Ms. Shradha Thapa, Director and members of the Board participated in Interaction program by UKaid Skills for Employment Programme (सीप) on February 26, 2020. The interaction and discussion program centered around: introducing better skilling, upskilling, and reskilling initiatives and addressing key market constraints to ensure that crafts producers and entrepreneurs have access to opportunities and remain competitive in emerging national and global markets.

### **Interaction on "Increased gender based violence in Covid-19 and required action to address it"**

Interaction was organized by National Alliance of Women Human Rights Defenders where the



women parliamentarians from Province 5, women human rights activists, women journalist and CSO representatives actively participated. The interaction discussed on the adverse impact of pandemic on women and girls like, violence against women, sexual and reproductive rights, weakening economic condition, information and access to justice etc. and reiterated on the role of women parliamentarian, human rights activists, CSOs role in upholding the rights of women during the crisis. The discussion was moderated by renowned Women Human Rights Defender, founder of the Women's Rehabilitation Centre (WOREC). Ms. Shradha Thapa, Director, Ms. Urusha Maharjan, Program Officer and Ms. Chetana Gyawali, Project Manager attended this virtual discussion on 7 June 2020.

## "Fair Trade Covid-19 response - PPEs" Initiative

WFTO Asia initiated Fair Trade Covid-19 response initiative with the objective to response to the pandemic by production of Personal Protective Equipment (PPE) especially in the region. The idea was to produce reusable fabric masks which would be distributed for free to the front liners like medics, security personnel or sold in local market given that there is growing scarcity of PPE in every countries and travel restrictions that obstructs in exporting. And at the same time engage marginalized producers in income generating activities during this time where regular products' production, supply and consumption has been hampered. FTG joined this initiative. Series of meetings were attended by Shradha Thapa, Director, Urusha Maharjan, Program Officer and members of Executive Committee.

## Secretariat Strengthening

### Participation in Proposal Development Workshop by IM SDP

FTGN was invited as an Associate partner in the project developed by IM SDP Nepal in response to the Call for Proposals under EIDHR (European Instrument for Democracy and Human Rights) and CSO (Civil Society organizations) by European Union in Nepal. In this connection, Director Shradha Thapa was invited to introduce about FTG and its possible interventions amid a session during Project Development workshop organized by IM SDP Nepal together with identified partners on 31 July 2019.

### Workshops by CECI Uniterra

Ms. Shradha Thapa, Director and Ms. Urusha Maharjan, Program Officer participated in the three days capacity building workshop on Developing Skills in Proposal Writing and Grants and Taxation Compliance from 29<sup>th</sup>-31<sup>st</sup> July 2019 organized by Uniterra. The learnings of the workshop has supported in upgrading the skill on development of proposals focused on the strategic intents of FTGN.

### Workshop on Gender and social inclusion and gender/sexual harassment

Ms. Shradha Thapa, Director, FTGN participated in three days' workshop on Gender and social inclusion and gender/sexual harassment organized by Uniterra from 7<sup>th</sup>-9<sup>th</sup> August 2019. In addition to the concept of gender and social inclusion, the workshop also provided opportunity

to meet/interact with people from different social spectrum, learn various tools to identify various forms of harassment and the tool to address the issue.

### Capacity building of partner organization on media content development and media advisory

Ms. Chetana Gyawali, Project Manager participated in a three days training on "capacity building of partner organization on media content development and media advisory" from August 13-15, 2019. The workshop was organized by Jagaran Media Center (JMC), our IM Project local partner. The workshop helped improve knowledge and skill on development of media content and use of media tools.

### Basics of Fundraising- Webinar for WFTO

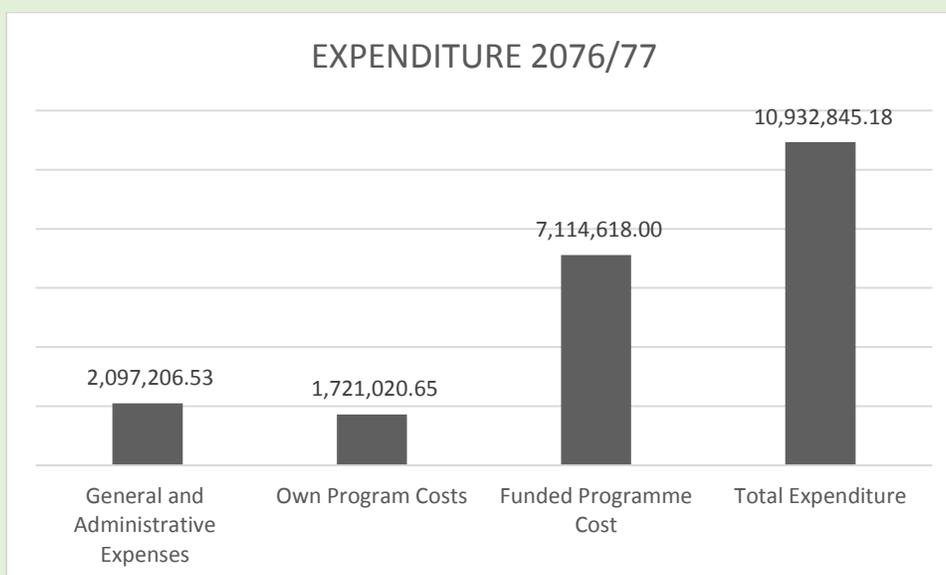
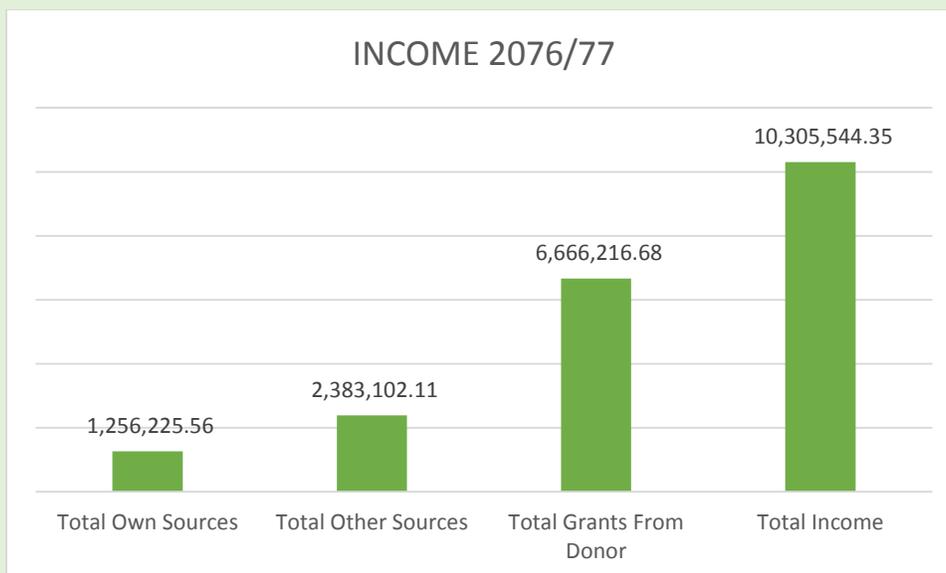
Ms. Urusha Maharjan, Program Officer and Ms. Aayushi Karmacharya, BDO virtually participated Webinar by WFTO on the Basics of Fundraising on 20<sup>th</sup> April 2020. The webinar focused on topics on how fundraising work does, how to find donors and how to prepare to ask for funding. The webinar was important in improving understanding of the fundraising process- be ready to answer to the donors, research, relationship building, request and recognition (saying thank you) and also the importance of planning. The webinar focused on online funding/ crowd funding.

## FINANCIAL SUMMARY

In the Fiscal Year of 2076/77, a total annual income of Rs 10,305,544.35 and total expenses of Rs 10,932,845.18 was accounted. Similarly, the net current assets of FTGN at the end of FY 2076/77 were Rs 3,535,738.26 and net worth of FTGN was Rs 10,347,880.60 at the end of the FY 2076/77.

A total annual income from own source Rs 1,256,225.56 and other sources of Rs 2,383,102.11 for the FY 2076/77. Donor grants and contributions of Rs 6,666,216.68 added up to the stated income amount.

There was total expenses of Rs 10,932,845.18 in the FY 2076/77. The expenses were made under the headings of; General and Administrative Expenses of Rs 2,097,206.53 and Own Programme costs, Donor Funded Projects Expenses and Capital Costs of Rs 8,835,638.65.



## **ACKNOWLEDGEMENT**

The solidarity amongst the members remains the greatest strength and a thing to be proud of. This solidarity is what has made the network stronger and progressive. FTG Nepal expresses its sincere gratitude to the many individuals, member organizations, partner organizations, and the concerned offices of the Government of Nepal that have generously supported throughout the year. The Executive Committee members who have significantly contributed in materializing the projects, guidance and encouragement throughout the year. All that we have been able to achieve is evident to the support of each and every individual we work with.

The Ministry of Commerce, Government of Nepal, FHAN, Ministry of Industry, Trade and Export Promotion Centre, Norec, GIZ, IM Swedish Development Partner, Oxfam Nepal, CECI Uniterro, and other institutions have worked with us in different programmes and projects. We express our sincere gratitude to them all.

Moreover, our gratefulness also extends to our Secretariat team who have efficiently and professionally made it possible to carry out the programmes in most efficient and effective manner.



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## Member Organizations

1. Association for Craft producers (ACP)
2. Janakpur Women's Development Centre (JWDC)
3. Kumbeshwar Technical School (KTS)
4. Mahaguthi Craft with Conscience
5. Manushi
6. Sana Hastakala
7. Women's Skill Development Organization (WSDO)
8. New SADLE
9. Nepal Leprosy Trust (NLT)
10. CHILDREN - Nepal
11. Get Paper Industries (GPI)
12. Hatale Udhyog Pvt. Ltd.
13. WEAN Multi-Purpose Cooperative Ltd.
14. Organic World and Fair Future Pvt. Ltd.
15. Sujha Traders and Exports
16. Yak and Yeti Enterprises Pvt Ltd
17. Tibetan Handicraft and Paper Pvt Ltd
18. Beautiful Coffee Nepal
19. SAARC Chamber Craft Village
20. Kevin Rohan Memorial Eco Foundation
21. Coffee Cooperative Union Lalitpur
22. Amrita Craft (P) Ltd.
23. United Nepal Felt Industries Pvt. Ltd
24. Manaram Himalayan Handicraft Pvt. Ltd.

25. Nepal International Collection Pvt. Ltd.

26. Kanchanjangha Tea Estate and Research Center Pvt. Ltd.



*Fair Trade at Grassroots...*

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